

Colorado

Tourism Office

Make a Difference – Become a Colorado Tourism Ambassador

Colorado Tourism Ambassadors live in Colorado and recognize the importance of tourism to the state. As an Ambassador, you help educate others about the positive economic impact of tourism on state and local taxes as well as jobs.

How YOU can make a difference as a Colorado Tourism Ambassador:

- Talk with community leaders about the importance of tourism
- Place articles in your local newspaper about the impact of tourism on your community
- Place tourism impact articles in local organization newsletters*
- Write a letter to the editor of your local newspaper about the importance of tourism to your community*
- Give a presentation on tourism to local organizations*
- Recruit friends and colleagues to become Ambassadors
- Distribute tourism facts and materials throughout your community

** These and other resources are available in our Ambassador "Tool Kit" on www.ColoradoTourismPartner.com/ambassador.*

Questions? Call **303-892-3885** or email **TAP@colorado.com**



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Thank you for your interest in becoming a Colorado Tourism Ambassador!

Name _____

Email _____

Phone _____

Name of Business/Organization _____

Your Title _____

Address _____

City _____ Zip _____

home work

Colorado county where you live/work

Tourism industry segment (lodging, attractions, transportation, etc.)

Membership in community organizations (Chamber of Commerce, Rotary Club, etc.)

Information provided will not be shared with other organizations. Please mail or fax application to:

Colorado Tourism Ambassador Program • 1410 Grant St., Suite B-303, Denver, CO 80203 • 303-863-8207 (fax)