

Grant Application Form

Requested Grant Amount: _____

*If organization stated below received CTO Grant Funding in FY 2009, Exhibit C on page 10 must be completed and submitted.

Name of Applicant Organization: _____

Address: _____

City: _____, Colorado Zip: _____

Telephone: (____) ____ - _____ Fax: (____) ____ - _____

Contact Name: _____

Title: _____

Email: _____

Federal Employer Identification Number: _____

Primary Contact for Grant: _____
(If different from above)

Title: _____

Email: _____

Address: _____

City: _____, Colorado Zip: _____

Telephone: (____) ____ - _____ Fax: (____) ____ - _____

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Type of Applicant: Statewide Regional/Partnership
(Please Circle)

If regional/partnership, please list all participating Colorado communities (cities, towns, or counties) or project partners:

<u>Organization</u>	<u>Contribution to Project</u>
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____

Additional Comments:

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Grant Project Timeline

The CTO requires a timeline worksheet that details the schedule of the marketing plan from tactics to events. The timeline must show that the project will be completed by the end of the grant period (August 18, 2010). General statements will not be accepted (i.e. - “X organization plans to place several ads in Y magazine.”) A specific plan must be in place.

The timeline may be recreated, but should follow the format below.

	Paid Media	Ad Type, Size and Frequency	Placement Date
<i>EXAMPLE</i>	Magazine Title	¼ page four color ad, two times	December 2009, May 2010

Non-advertising Related Expenses (anticipated)

Specific Item	Start Date	Completion Date
Brochures	November 2009	March 2010

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Marketing Budget Worksheet

Eligible Opportunities	CTO GRANT	ORGANIZATION'S MATCHING FUNDS	TOTALS
Print/Outdoor (Newspaper/Magazines)			
Ad Production and Placement			
Online			
Broadcast Media (TV and Radio)			
Public Relations			
Tradeshow Participation			
Other (identify)			
Other (identify)			
TOTALS			

*All paid media should be included in the budget.

Please detail where the matching funds are coming from. (List the organization and how much it will be contributing.)

NOTE:

The purpose of this worksheet is to break down the proposal's budget and to identify what the CTO will be funding, what the grant applicant will be funding and the total cost of the marketing program.

The column labeled CTO GRANT indicates the money the CTO will put towards the program, the ORGANIZATION'S MATCHING FUNDS column will indicate the amount of money that will come from the matching dollars, and the TOTAL column will indicate the total amount of money allocated to the specified media.

***This marketing budget worksheet MUST accompany the proposal or it will not be accepted.**

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FY09 Grant Recipients

Amount Granted in FY 2009: _____

Amount Spent in FY 2009: _____

Please provide a short summary (200 words or less) below on the project funded by the CTO and its impact/ROI on the state or region: