

**Media Inquiries:**

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ALAMOSA, CO –January 2025 – Alamosa, located in the heart of Colorado's San Luis Valley, invites travelers to experience its distinctive blend of outdoor recreation, cultural immersion, and unexpected charm. Known for its unparalleled access to the Great Sand Dunes National Park and Preserve, as well as its welcoming community, Alamosa offers a range of new and upgraded experiences for 2025.

[Colorado Gators Reptile Park](#) has completed significant upgrades to its Reptile Barn. The improved facility features expanded enclosures and enhanced exhibits, providing visitors with closer encounters with hundreds of rescue reptiles, including alligators, tortoises, iguanas, and snapping turtles. The park continues to combine education, conservation, and entertainment for guests of all ages.

[Dune Valley Distillery](#), located 15 miles north of Alamosa, will open its doors in 2025, offering an immersive experience that includes tastings, locally inspired dining, and a fresh local food market. With its proximity to the Great Sand Dunes, Dune Valley Distillery is poised to become a must-visit destination for travelers seeking a taste of the region.

[Kosmos Stargazing Resort & Spa](#)-A new luxury offering, Kosmos Stargazing Resort & Spa combines high-end accommodations with the San Luis Valley's renowned dark skies. Just minutes from the Great Sand Dunes, the resort features 20 telescope-equipped villas, an on-site observatory, and a planetarium, providing an unmatched stargazing experience in the heart of Colorado.

[Rustic Rook Resort Expansion](#)-Rustic Rook Resort has expanded its offerings to include climate-controlled grain bin villas, providing year-round glamping opportunities with unparalleled views of the Great Sand Dunes and surrounding landscapes.

Alamosa's dining options continue to grow with the addition of three new establishments in 2024 including:

[Mammoth Spuds & Fudge](#): A potato-themed restaurant and gift shop offering creative menu options, handcrafted fudge, and national park souvenirs. Mom & Pop's Country Restaurant: A cozy eatery serving hearty, traditional meals in a welcoming atmosphere, and Thai House, offering authentic Thai flavors, enhancing Alamosa's diverse dining scene.

Whether sandboarding on the tallest dunes in North America, exploring expansive wetlands rich in wildlife, or indulging in new culinary delights, Alamosa continues to deliver unforgettable experiences.

About Visit Alamosa

Visit Alamosa is the official tourism marketing organization for Alamosa County, dedicated to promoting the region's unique cultural, historical, and outdoor attractions to visitors from around the globe.

For additional information, please visit alamosa.org or contact beth@alamosa.org