



Colorado Tourism Board Meeting

January 17, 2018

Lunch: 11:30a.m. – 12:00p.m.
Board Meeting: 12:00p.m. – 2:00p.m.

Karsh Hagan
685 S Broadway, Denver, CO 80209
CALL IN: 1-669-900-6833
Meeting ID: 105 842 212

11:30AM – 12:00PM	Lunch for Board Members and CTO Team
12:00PM	Welcome and Introductions: <i>Andrea Fulton, Board Vice Chair</i> Adoption of Minutes from FY18 November Meeting Director’s Report: <i>Cathy Ritter, CTO Director</i> Fiscal & Audit Update: <i>David Fishman, CTO Fiscal/Operations Manager</i>
12:15PM	Presentation: Regional Branding Update, <i>William Bakker, Chief Strategist & Partner, Destination Think!</i>
1:00PM	Presentation: 2017 Spring/Summer Campaign Results, <i>Denise Miller, Executive Vice President, SMARInsights</i>
1:30PM	Presentation: 2018 Spring/Summer Campaign Strategy, <i>Karsh Hagan Team</i>
2:00PM	Adjourn

