

All:

If adding “region” or “area” to the title of your region, it should be lowercased unless part of a headline where most words are capitalized.

Examples:

- Running text: Visit Pagosa Springs and the Mountains & Mesas area.
- Headline: Colorado Springs & the Pikes Peak Wonders Region

The Great West

When used with “the,” it should be capitalized no matter where it is in a sentence. The “The” can be removed when preceded by “Colorado’s” or another identifier.

- Yes: Plan a journey to The Great West.
- No: Plan a journey to the Great West.
- Yes: Explorers have been coming to Colorado’s Great West for generations.
- Yes: Plan your Great West journey.

Pikes Peak Wonders

The words “Pikes Peak Wonders” should always be used in that above order, without an apostrophe in “Pikes.” If “the” precedes the region name, it should be lowercased unless it starts a sentence.

- Yes: Colorado Springs & the Pikes Peak Wonders Region (headline)
- Yes: Visit Colorado Springs and the Pikes Peak Wonders region. (running text)
- Yes: Top 25 Pikes Peak Wonders
- Yes: Colorado’s Pikes Peak Wonders
- No: See the wonders of the Pikes Peak Region.
- Yes: See the Pikes Peak Wonders this summer.
- No: See the Pikes Peak’s Wonders this summer.
- No: See the Pike’s Peak Wonders this summer.

Possession:

- Yes: Pikes Peak Wonders’ geological marvels delight visitors.
- No: Pikes Peak Wonders’s geological marvels delight visitors.
- No: Pikes Peak Wonder’s geological marvels delight visitors.

Plural vs. Singular:

- As a unit, the region is singular, so use singular verbs: Pikes Peaks Wonders **is** a glory to behold.

Mountains & Mesas

Always use the ampersand (&) and don't switch the order of Mountains & Mesas.

- Yes: Visit the Mountains & Mesas region.
- No: Visit the Mountains and Mesas region.
- Yes: When visiting Mountains & Mesas, you'll find a diversity of landscapes.
- No: Visit the Mesas & Mountains region.

Possession:

- Yes: Mountains & Mesas' national parks and monuments are found in Cortez and...
- No: Mountains & Mesa's national parks and monuments are found in Cortez and...
- No: Mountains & Mesas's national parks and monuments are found in Cortez and...

Plural vs. Singular:

- As a unit, the region is singular, so use singular verbs: Mountains & Mesas **is** a glory to behold.

Denver & Cities of the Rockies

Always use the ampersand (&) and lowercase "the."

- Yes: Visit Denver & Cities of the Rockies this summer.
- No: Visit Denver and Cities of The Rockies this summer.
- No: Fort Collins & Cities of the Rockies is a great place for a summer vacation.

Possession:

- Yes: Denver & Cities of the Rockies' breweries are renowned.
- No: Denver & Cities of the Rockie's breweries are renowned.
- No: Denver & Cities of the Rockies's breweries are renowned.

Plural vs. Singular:

- As a unit, the region is singular, so use singular verbs: Denver & Cities of the Rockies **is** a glory to behold.

Pioneering Plains

If using "the" before the region name, do not capitalize it.

- Yes: Plan a trip to the Pioneering Plains this summer.
- No: Plan a trip to The Pioneering Plains this summer.

Possession:

- Yes: Pioneering Plains' birding trails are often found in wetlands areas...
- No: Pioneering Plain's birding trails are often found in wetlands areas...
- No: Pioneering Plains's birding trails are often found in wetlands areas...

Plural vs. Singular:

- As a unit, the region is singular, so use singular verbs: Pioneering Plains **is** a glory to behold.

Canyons & Plains

Always use the ampersand (&) and don't switch the order of Canyons & Plains.

- Yes: Visit the Canyons & Plains region this summer.
- No: Visit the Canyons and Plains region this summer.
- No: visit the Plains & Canyons this summer.

Possession:

- Yes: Canyons & Plains' historic sites can be visited year-round.
- No: Canyons & Plain's historic sites can be visited year-round.
- No: Canyons & Plains's historic sites can be visited year-round.

Plural vs. Singular:

- As a unit, the region is singular, so use singular verbs: Canyons & Plains **is** a glory to behold.

Mystic San Luis Valley

The words "Mystic San Luis Valley" should always be used in that above order

- Yes: The Mystic San Luis Valley is found in southern Colorado.
- No: The Mystic Valley of San Luis is found in southern Colorado.
- Yes: There's a spiritual vibe in the Mystic San Luis Valley.
- No: There's a spiritual vibe in The Mystic San Luis Valley.
- No: There's a spiritual vibe in the Mysticala San Luis Valley.

Rockies Playground

If using "the" before the region name, do not capitalize it or add an apostrophe to Rockies.

- Yes: Plan a trip to the Rockies Playground this summer.
- No: Plan a trip to The Rockies Playground this summer.
- No: Plan a trip to the Rockies' Playground this summer.