



EXPLORE OUTSIDE THE CLASSROOM. LEARN INSIDE OUR STATE.

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## Welcome to Alamosa!

### Alamosa Welcome Center

**Educational Activity Overview:** Alamosa, the biggest town in the San Luis Valley, is sometimes considered the Gateway to the Great Sand Dunes. Said to be named after the cottonwood trees along the Rio Grande River, Alamosa has a college, museum and many nearby attractions including the Great Sand Dunes, Zapata Falls and Alamosa National Refuge.

Welcome Centers are a vital part of visitors getting the most out of a region, as well as the state. Trained volunteers staff the centers and are ready to answer questions about local weather, places to stay, eat and things to do.

At the Alamosa Welcome Center, locate the Mystic San Luis Valley brochure and map area in the Welcome Center. Attractions use brochures and posters to advertise their place. Look at the brochures and choose no more than 5 that look interesting. Notice the bright colors, pictures, address of place, hours, admission prices, etc.

### Questions to Ask:

1. What attractions are there in the San Luis Valley region?
2. What makes an interesting advertisement for an attraction? *Answers might include, pictures, bright colors, i.e.*
3. What kind of information needs to be on an advertisement (brochure or poster)? *Name, address of place, hours, admission prices, description, i.e.*

**Activity:** Design a poster or brochure of a place you have visited or want to visit in Mystic San Luis Valley. Older kids can include specific details such as address, hours of operation and admission cost and what the best features are.

Draw your advertisement below.

